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SongScope Artist Development Amps Up Their International Search for Songwriting Talent Online

FOR IMMEDIATE RELEASE:

Columbus, GA (PRWEB) June 27, 2006 --

SongScope Artist Development Founder Jesse Deese knows better than most: the quickest way to amp up a state-of-the-art vintage recording studio is to situate it in a hip, historic town full of artists and musicians... and then plug directly into the Internet.

Deese recently partnered with Joe McClure of the McClure Broadcast Group and Buddy Nelms of The Loft Entertainment Group to form SongScope, their world class artist development studio located above The Loft, historic Columbus's legendary performance venue. Designed specifically to nurture up-and-coming musical talent, SongScope combines top-of-the line digital and analog recording equipment, the booking and promotion experience of Deese, McClure and Nelms, and a stellar team of image development, package design and Web development experts. The result: a multi-million dollar music venue that's currently funneling in promising new talent via <http://www.SongScope.com>.

As Deese tells it, "SongScope's vision is to empower songwriters and musicians with all the tools they need to succeed in this business while carving out an image that reflects their unique gifts and influence on the music culture." Since 1992, The Loft's stage has been instrumental in developing the careers of such contemporary artists as Shawn Mullins, Edwin McCain, Sugarland, Angie Aparo, Sister Hazel, Susan Tedeschi, Dido and Beebo Norman. Now, with the addition of his "artist development incubator" studio, Deese has all the necessary elements in place and is ready to assist young talent in manifesting their musical destinies.

Before packing their suitcases and heading to Columbus, aspiring musicians are advised to make a pit stop at <http://www.SongScope.com>, a convenient online song pitching center, initiation into the music business and liason between song writers, producers and industry pros.

SongScope.com affords members with a free login, opportunity to share their music success stories, a song-pitching platform and a flurry of industry requests that are streamed in directly from top talent seekers. Members can also enjoy instant access to SongScope's top quality graphic artists, sample mp3 recordings, and learn more about the architectural structure and equipment setup at The Loft studio in downtown Columbus.

SongScope News and Upcoming Highlights

Mix Magazine Writeup. SongScope Artist Development was recently featured in Mix Magazine. Get the full story at http://mixonline.com/recording/business/audio_incubating_loft/index.html

Georgia Music Magazine's One-Year Anniversary Party. Featuring Artist Lauren Miller's first

showcase at The Loft Live! on June 30, 2006.

Christmas in the Valley. A representation of Chattahoochee Valley Region's myriad musical ministries. Audition recording sessions for a CD project and Rivercenter Christmas concert will run July 17 through August 30, 2006. Rehearsed choral ensembles, gospel bands, praise bands and solo artists, please call 706.653.1492 to schedule the studio audition session.

For more information, visit <http://www.SongScope.com>. Interested artists should submit material for consideration to:

SongScope Records
P.O. Box 948
Columbus, GA 31902

Phone: (706) 653-1492
<http://www.SongScope.com>

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