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Press Release Writing Sample - Contact: Dina@Wordfeeder.com

Grab Em's Are Chips to Bet on For Healthy Snack Alternative

FOR IMMEDIATE RELEASE:

(PRLEAP.COM) Health-conscious consumers give Grab Em Snacks gourmet plantain chips a hearty "two thumbs up!" as a nutritious and satisfying alternative to the ubiquitous potato chip. Created by Geetha Jayaraman of Basking Ridge, NJ, the homemade chips that were once a best-kept local secret are now achieving international acclaim thanks to their recent online debut at <http://www.GrabEmSnacks.com>.

Rich in potassium as well as containing zero additives and preservatives; plantain chips beat out potato chips, pretzels and corn tortilla chips for lowest saturated fat content, highest nutritional value, and best taste* (*as rated by the Grab Em Snacks panel of self-proclaimed snack critics).

With amazing health properties working in their favor, Grab Em Snacks plantain chips are fast becoming a favorite among discriminating snackers of all ages. As one Grab Em Snacks fan testifies, "A winning product on every level. Those other brands are full of preservatives and ingredients that have no value to the chip. Grab Em's are truly the best in the business!"

Plantain chips have been around for decades, yet remained largely unknown to the public until now. But thanks to GrabEmSnacks.com, these "chips with a kick" are going places... namely, into the eager mouths of snackers of all ages. While creative food entrepreneur Geetha Jayaraman did not specifically intend for her plantain chips to serve as a lunch box companion, she quickly learned that "Some of my most enthusiastic chip-partakers are age 12 and under!" Health-conscious moms can't argue with the myriad nutritional benefits that plantain chips offer, and Grab Em's seem predestined for popularity among even the choosiest of children.

Grab Em Snacks gourmet plantain chips no doubt lead the snack pack for hottest "must-try" munchies. Pan-cooked to golden crunchy perfection in only the purest of vegetable oils, these chips promise home-made goodness in each and every bag. They currently come in three sizes and six zesty flavors including Sea Salt, Red Chili, Jalapeno, Chili Garlic, Black Pepper Spice, and Cajun.

For more information about plantain chips or to place your online order for Grab Em Snacks, visit <http://www.GrabEmSnacks.com>.

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