

final draft: Real Estate Brochure Copy
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Inherit the Earth

Take the road to a richer tomorrow

Each day that Raja Ahluwalia steps out for lunch, he is met with the clear blue sky, the fresh, cool breeze and the promise of wonderful things to come. Today it might be some quiet reflection by the bay, watching the boats, feeling the sun's warmth; perhaps reading or just pondering life for a bit. Tomorrow, maybe a leisurely stroll down a sunlit path through the lush landscape of Redwood City... gazing up at magnificent redwood trees that reach to the high heavens.

Whether it's a bit of solitude taking in the scenery or a pleasant time with friends at one of the many fine restaurants downtown, Raja's lunch hour in the open air of this beautiful place always reminds him of how far he has come... how his open approach has afforded him opportunities that at one time he might not have believed possible.

Yes, the skies are nearly always clear in sunny Redwood City, California... clear and free, with room for possibility beyond your wildest imaginings. The possibility of learning something new... making a new acquaintance... hearing a great idea... or discovering a new and exciting approach to living!

It's the possibilities that brought Raja where he is today: at a comfortable, stable place in life... providing for his family, engaging in pursuits of his own choosing, and inspired to face the challenges of a new day. For Raja, the possibilities come in the form of real estate ventures.

Real estate is Raja's passion and his calling. It's how he made this picturesque California dreamscape his home. He sums it up best when he says, "It's the simplest way to make money, build equity, and live right. Investing in real estate affords pride of ownership, a sense of security, and the confidence to do bigger and better things with your life."

Real estate: a chance to inherit the earth! Consider pride of ownership. Just three little words that make a world of difference. The pride that comes from owning your own home; the pride that grows from being in control of your future. To someone who has never owned something, security is ever-elusive. But once you become lord of the land, you know what it is to master your own destiny. You realize there is no limit to what you can achieve! Real estate is the road to a richer tomorrow... a chance to realize visions of prosperity that climb high as the California redwoods that reach for the sky.

Building Bridges

Between the past and the future

Raja's appreciation for the good things goes far beyond a sunny day or a productive week. He has a real love for people, and a strong desire to share what he knows... so that like him, others can celebrate the glorious feeling that comes with improving one's quality of life. He truly believes that each person he meets can offer something valuable, something he can take with him and use for his own self-betterment. What can he offer the world? Broad knowledge of the legal and financial aspects of real estate. An honest, straightforward approach. A deep understanding of the market that affords his clients opportunities they never thought possible.

A wise man, Raja knows that success doesn't happen overnight, but in gradual, slow steps. He places great emphasis on building solid partnerships, or as he likes to think of it, "building bridges between the past and the future." It's his first priority to be available to his clients at all times... to serve as a guide, an advisor, and an information resource in the buying and selling of property. Raja keeps an open door to his colleagues and associates, and an open mind for the future. To him, the mark of a true professional is someone who is not only an expert in his field, but willing to share his valuable knowledge in the name of a higher goal. He appreciates this quality in others, and practices it himself.

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Grow Your Fortune

Investing in real estate is easier than you think!

When Raja Ahluwalia reaches home at the end of his day, he sets his gaze upon the majestic, sprawling home that is his own thanks to having taken full advantage of the best opportunities. His home, in fantastic Redwood City California, that affords his family the very best life has to offer. Raja's success is owed to the passion he has for his work, and the spirit in which he strives for a better tomorrow... not just for himself, but for anyone who is willing to take a chance on a dream. As he beholds the fruits of his labor, he is again reminded of his personal philosophy, and his message to the world. *Realize the gold mine that awaits you! Leverage is the sole reason to invest in real estate.* Once you take the leap, everything becomes clear... and for many people, real estate grows into a life-long hobby that's both lucrative and satisfying. It happened for Raja Ahluwalia. It can happen for you, too.

There's no time like the present to start thinking about the future. Whether it's for next month, next season or next year, give Raja a call and let him work within your limitations. Together, you can create the ideal investment scenario for you. Together, you can open the doors to unlimited possibilities... and carve the path to a brighter, more prosperous tomorrow!