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Dear Sir/Madam,

Happy Holidays from Coach Akeim and the LA Sports Kidz team!

As a business owner, you're probably seeking increased visibility and ways to maximize sales during the holidays. Look no further. Our popular website is now offering great rates for advertising space. But before we get to those details, allow me to explain why www.LA-SportsKidz.com is the perfect spot to be seen -- not just during the holidays, but all year round.

As Athletic Director and Founder of LA Sports Kidz, I have been helping kids develop valuable life skills through sports and leisure activities for more than nine years. Our unique program emphasizing fair play, sportsmanship, physical fitness, and teamwork has won us the loyalty of parents throughout Los Angeles and named us the Premier Sports Instruction Company for children.

Through my work, I have earned the respect of the community, which is why I'm often asked for business referrals -- on everything from sports equipment to restaurants, pediatricians to daycare. This is what gave me the idea to provide a central resource page on www.LA-SportsKidz.com, where parents will find top quality business listings in every major category, for the greater Los Angeles area.

We are offering two types of advertising packages. Both include a **full year** of ad exposure for your business.

- **A Basic Listing** costs **\$400 per year** and includes a live link to your website plus 200 characters of text.
- **A Premium Listing** costs **\$500 per year** and includes a photo of your choice, a live link to your website, and up to 300 characters of text.

Curious about who will see your business information on our site? LA Sports Kids has direct contact with approximately 5,000 families every 8-10 weeks. Our programs service about 300 kids per week and these programs are for both boys and girls between the ages of 4-12.

Ads on our site will be featured on the "Home" page, "Parent Resource" page or in the LA Sports Kidz quarterly email newsletter.

Contact us at (818) 763-0304, or email info@LA-SportsKidz.com to reserve your spot in time for the holidays. We are happy to answer any questions you may have.

Thank you for your consideration and have a joyous holiday season!

Sincerely,

Akeim Kelly "COACH"
Founder and Athletic
LA-Sports Kidz

Need a printed or website sales letter written for your company? Contact Dina@Wordfeeder.com for a customized quote today.